

**TOWNSHIP OF ROCHELLE PARK
BERGEN COUNTY, NEW JERSEY**

ORDINANCE #1259-26

AN ORDINANCE TO AMEND SECTION 5 ENTITLED RENTAL TERMS AND SCHEDULE OF POLICIES AND PROCEDURES FOR THE RENTAL OF BILLBOARD DISPLAY FLIPS

BE IT ORDAINED BY THE TOWNSHIP COMMITTEE OF THE TOWNSHIP OF ROCHELLE PARK IN THE COUNTY OF BERGEN AND STATE OF NEW JERSEY, AS FOLLOWS:

WHEREAS, Section 5 of the Ordinance Establishing Policies and Procedures for the Rental of Billboard Display Flips sets forth all regulations regarding Rental Terms and Schedule; and

BE IT ORDAINED, by the Mayor and Committee of the Township of Rochelle Park, County of Bergen and State of New Jersey that those portions of the aforesaid set forth below are hereby amended as follows and that those portions of the Ordinance not set forth below shall remain unchanged.

Sec. 5. Rental Terms and Schedule.

1. Rates. The Township Committee may establish billboard flip rental rates based upon prevailing market rates for comparable locations within the region.

Severability. All provisions of this Ordinance are severable. If for any reason, any provision of this Ordinance is held to be invalid, the validity of the remainder of the Ordinance shall not be affected.

Effective Date. This Ordinance shall become effective upon final approval and publication, pursuant to law, and upon completion of all outstanding cases.

NOTICE OF INTRODUCTION

NOTICE IS HEREBY GIVEN that Ordinance #1259-26, was introduced and passed on first reading at a meeting of the Township Committee of Rochelle Park, held on February 11, 2026 and ordered published in accordance with the law. Said Ordinance will be considered for final reading and adoption at a meeting held on March 11, 2026 at 7:00 PM, in the Township of Rochelle Park Municipal Building, at which time all persons interested will be given an opportunity to be heard concerning such Ordinance.

By order of the Mayor and Township Committee
Gina S. Kim, RMC/CMC
Township Clerk